

FIESTA -National Level Management Event

Learning of management functions & principles through Fiesta Event

Introduction:

The institute every year organizes a national level management event called FIESTA. The main aim of organizing this event is to bring together all students and make them learn, understand and get exposed to the management principles and functions. The event is to bring in managerial excellence which is in accordance with the vision mission statement of the institute. Every year large number of students from various colleges participates in this event. The grand finale of this event is marked by the presence of eminent personalities who grace the event by distributing prizes, trophies and cash awards.

Through this event the students get hands on experience on how to conduct large scale event. The important function of planning is incorporated as a learning experience by the students. This includes planning the dates of the weeklong event, budget preparation, no of activities/events to be conducted, stage and decoration, sound system, seating arrangements, hospitality, logistics and various other details. Various learning methods like participative, interactive and innovative are actually experienced by the students on this platform.

1. To organize the event based on the functions of management
2. To learn the principles of management through practical exposure
3. To incorporate the team spirit and unity in work
4. To learn coordination and implementation concept effectively

To learn the principles of management through practical exposure

The following management principles are implemented during the event:

Division of Work: Activities are well defined and the distribution of work among the students is Carried out. Every activity has Event Coordinator and the first principle of management is learnt by the student.

Example: The students are divided into various committees. Each committee is assigned specific work. This work includes purchasing, inventory, stores, logistics, hospitality etc. Thus the work is clearly defined and carried out in the initial stages.

Authority and Responsibility: Roles are communicated to the students and the Dos and Don'ts are finalized among the students. In order to get things done during Fiesta, Group leader is made and the respective event coordinators have the authority to give orders to the students.

Example: The Group leader in consultation with the Faculty coordinator is assigned specific responsibility and authority to carry out the event work in detail.

Discipline: Each event coordinator is responsible to maintain order and discipline during the event. They are accordingly instructed by the faculty coordinators and they are alert for any untoward situation.

Unity of Command: The faculty coordinator ensures that the student member of the assigned group receives orders/commands from the team leader and it is effectively implemented. The orders while executing the event are monitored by the Faculty coordinator and the Director.

Unity of Direction: This management principle is all about focus and unity. All students deliver the same activities that can be linked to the same objectives that are success of Fiesta event each year.

Example: All the groups work in together with each other having one goal to make the Fiesta event successful. In this time management plays an important role which is under the guidance and supervision of faculty member. The sequence of the event is finalized by the student member, respective event coordinator and the Director. Time schedule plays an important role while finalizing the event schedule. Through this, students learn time management and completion of the work in given time schedule.

Initiative: Lots of initiatives are undertaken while executing this event. Through this event the students learn creativity. They learn new ideas; they come up with best suggestions. Initiatives are taken in planning, controlling, coordinating etc till the time the program is made a success.

Example: New ideas, suggestions and initiatives from the students are welcomed by the faculty members and the Director.

Esprit de Corps: The management principle 'esprit de corps' stands for striving for the involvement and unity. Students are responsible for the development of morale throughout Fiesta. Esprit de corps contributes to the development of the culture and creates an atmosphere of mutual trust and understanding. Team spirit is learnt by the students during the entire event.

Example: During the entire pre planning till the final implementation of the Fiesta event the student group works in various teams for better output and better bonding. Work is accomplished at a faster speed by the motivated team and the output is the event Fiesta has been successful for all these years.

Depiction of Duties and Responsibilities for Fiesta

